



Joseph Starwood

Biography

Overview

Mr. Starwood is a Senior Manager of Enterprise Architecture in North America for a global business and information technology (IT) consulting firm. He focuses on enterprise & IT architecture, e-business, and IT strategy and governance.

Mr. Starwood has over 23 years experience in IT with over 13 years focusing on Enterprise & IT Architecture.

Mr. Starwood has delivered successful solutions across several industry sectors: mining and minerals, oil and gas, defense & aerospace, engineering, automotive, electronics, telecommunications, manufacturing, supply chain, financial services, insurance, banking, and federal, state, and local government.

Mr. Starwood is passionate about aligning information technology with business strategy, and recently co-developed a model for achieving business-IT alignment. He excels in developing internal and external value propositions that drive business results. He has the technical expertise and essential understanding of key business drivers to enable business capabilities that positively impact revenue, profit, and competitive position.

Previously, Mr. Starwood was an Enterprise Architect for Westfield Group, a major regional insurance company. He was a Senior IT Architect in the Enterprise Architecture & Technology Center Of Excellence at IBM Global Services where he led a multi-continent thought-leadership team. He was also the Senior National Enterprise Architect at and co-founder of the e-Architecture Strategic Practice for Keane, Inc.

Mr. Starwood also possesses unique experience in the minerals & mining and the oil & gas sectors; having been a Geologist and Geophysicist early in his career.

Mr. Starwood is an IBM Certified IT Architect, OMG Certified UML Professional, and holds a Bachelors degree in Geosciences from the University of Arizona.

Related Experience

Business & IT Strategy

As a consultant and Enterprise Architect, Mr. Starwood has deep experience in strategy, assessment, development, and implementation. For a major regional insurance company, he integrated IT processes saving US\$6 million in the annual IT budget, and led efforts to establish and mature the Solution Architecture practice and governance disciplines based on EUP, RUP, TOGAF 8.1 and COBIT 4.1. For a major retailer, he led technical architecture efforts that increased warehouse throughput 10-fold without building new warehouses or adding staff.

Business & IT Consulting

Mr. Starwood has led multiple engagements from current strategy assessment and development to tactical delivery. His industry experience spans several industries. As a member of the Composite Business Services thought-leadership team, he led a multi-continent team that trained over 600 IT professionals in India, China and Taiwan. For a major automotive remarketer, he consolidated the client's 4 automotive remarketing systems into single solution serving the USA and Canada. For a major insurance carrier, he consolidated the client's EAI platforms into single platform improving integration and reduced complexity and costs.

Enterprise & IT Architecture

Mr. Starwood has more than 13 years experience in Enterprise & IT Architecture. For the Office of Personnel Management (OPM), he led a successful US\$250 million architecture definition and federal capital asset planning effort for the world's largest retirement benefits program. For a major insurance carrier, He served on the IT Architecture Governance Board for a \$300 million engagement. For a computer electronics distributor, he reorganized client's global IT department, and established Enterprise Testing capability to support the \$2.2 billion revenue stream.

Credentials

Mr. Starwood is a frequent presenter at symposiums and conferences. He is also a co-founder and past-Secretary of the Northeast Ohio IT & Enterprise Architecture (NEO-ITEA) community of practice, a non-profit professional organization. He was an invited member of IBM's thought-leadership team for Composite Business Architecture. He was also an invited thought-leader to the Software Engineering Institute (SEI) "Hard Problems in SOA Workshop".